

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* NOV1/12 10.37  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE NOV1/12 10.37

DATE NOV1/12 10.37

STA: \*\*\*\*\*  
CON CM THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1193

19	S	1200N-100P	30	\$750.00	10/25	10/25
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PROGRAM	SPOT(S)	DATE	TIME	LENGTH	SPOTS/WK	WEEK INVT	START DATE	END DATE	WEEK	STATION	MAKEGOOD OFFERS
PROGRAM : EYEWITNESS NOON NEWS											
CREDIT TAKEN FOR	1 SPOT(S)	MISSED	OCT29								
STATION MAKEGOOD OFFERS:											
M7 OK'D BUY#19		MISSED:MON/1200N-100P	OCT29	30S	\$750.00		(OCT31/12)				
		OFFER: NONE									
		CMT:NO RUN DUE TO BREAKING NEWS, WE WILL MAKE DOLLARS GOOD ON HDL#					6144824				

REP HEADLINE# 6144805 TRF# 312015  
\$\$\$ MOD# 6 : UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			90480.00			NOV/12			35220.00			
CONTRACT TOTAL												125700.00
TOTAL SPOTS												93

MARKET TOTALS \$356,530 WFTV 35% WKMG 20% WESH 23% WOFL 16% WKCF 1% WRBW 1% CABL 0%  
WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE